

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/360,422

Customer No.: 22927

Attorney Docket No.: 99-004

Date Filed: July 23, 1999

Title: DETERMINATION AND PRESENTATION OF PACKAGE
PRICING OFFERS IN RESPONSE TO CUSTOMER INTEREST
IN A PRODUCT

Applicants: Walker *et al.*

Confirmation No.: 4171

Group Art Unit: 3625

Examiner: ZURITA, James H.

**RESPONSE and AMENDMENT
to the Office Action mailed August 11, 2008**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed August 11, 2008 (Paper No. / Mail Date
20080803), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.